



Midnight at the Oasis

Advertising opportunity – Auction 2009

November, 2008

Dear Friend of the Lycée:

On behalf of the Lycée Français La Pérouse we invite you to be an advertising sponsor for our Annual Benefit Auction. Our auction will be held on March 20th, 2009, at the Regency Center in San Francisco.

Lycée Français La Pérouse is an independent school with 950 students on three campuses in San Francisco and Corte Madera. Our targeted audience includes every Lycée family and staff member, as well as alumni, French and American businesses, sponsors and supporters of the Lycée.

This year, we are pleased to provide three advertising and sponsorship opportunities:

- Event Sponsorship
- Catalog Advertising
- Online Auction Logo Placement

The benefits of each category are listed on the attached form.

Your support is very important to our success. Through the sale of business advertisements or sponsorships, we hope to offset the costs of the event and assure that all funds raised the night of March 20th will be used to benefit the school. Help to ensure continued academic excellence while at the same time promoting your business and services.

We hope the Lycée Français La Pérouse will be proud to advertise your company again this year. Please feel free to contact us with any questions.

Sincerely,

Nathalie Resnick
Development Associate
(415) 661-5232 x.1709
nresnick@lelycee.org

Servane Dumon
Volunteer Parent, mother of Juliette 1st C,
Alexis 3rd A & Romain 6th A
servanedumon@gmail.com

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EVENT SPONSORSHIP

_____ \$5,000 Premier Event Sponsor

Your ad or logo will be placed on:

Auction invitations
Auction Catalog – Full Page
Live Auction Paddles
Home page of online auction website with link to your business website
Six tickets to the event

_____ \$2,500 Silent Auction Sponsor

Your ad or logo will be placed on:

Auction invitations
Auction Catalog – Half Page
Home page of online auction website with link to your business website
Sponsorship of individual auction category – *Sport, Health, Wine, Food, Travel, etc...*
Placement on bid sheets and Display materials for that category
2 tickets to the event

CATALOGUE ADVERTISING

_____ \$1,800 Back Cover **color** (8 1/2" x 11")

_____ \$1,000 Inside Front Cover **color** or _____ \$ 750 Black & White (8 1/2" x 11")

_____ \$1,000 Inside back cover **color** or _____ \$ 750 Black & White (8 1/2" x 11")

_____ \$ 750 Interior full size **color** or _____ \$ 500 Black & White (8 1/2" x 11")

_____ \$ 300 Half size Black & White (4 1/2" x 7 1/2")

_____ \$ 200 Business card Black & White (2" x 3 1/2")

ONLINE AUCTION LOGO PLACEMENT

_____ \$ 750 Home page of online auction website with link to your business website

WE NEED YOUR PHOTO FILE (jpeg 300 DPI please) **BY FEBRUARY 27^h WITH PAYMENT**. Checks should be made payable to the Lycée Français La Pérouse and mailed to Nathalie Resnick at 1201 Ortega Street. Please include this form with your check and add.

Company Name _____ Contact _____

Total Payment _____ \$ _____

E-mail _____ Telephone _____

LYCÉE FRANÇAIS LA PÉROUSE

www.lelycee.org

Administration: 1201 Ortega Street, San Francisco, CA 94122 (415) 661-5232

755 Ashbury Street, San Francisco, CA 94117

330 Golden Hind Passage, Corte Madera, CA 94925