



# ANNUAL AUCTION

“LET’S HIT A HOME RUN”

TO BE HELD AT

## AT&T PARK

SAN FRANCISCO

FRIDAY, MARCH 19, 2010

### SPONSORSHIP OPPORTUNITY – AUCTION 2010

January 2010

Dear Friend of the Lycée:

On behalf of the Lycée Français La Pérouse we invite you to be a sponsor of our Annual Benefit Auction. Our auction will be held on March 19<sup>th</sup>, 2010, at the world famous AT&T Park, Home of the San Francisco Giants.

This spring the Lycée Français La Pérouse will be hosting its annual auction fundraiser “Let’s Hit a Homerun-A Vous de Jouer” at AT&T Park in San Francisco. This event is our largest annual fundraising effort, and the proceeds benefit scholarships and technology improvements at the school. We would love to count on you for support. Last year, parents and friends of the Lycée became sponsors of our event and helped us raised over \$110,000 for scholarships, a new computer lab and for playground improvements. This year we would like to invite you to participate as a sponsor at the level of your choice. You will find a full description of sponsorship levels attached. Do not hesitate to contact us if you have any questions. We thank you in advance for considering this opportunity and we look forward to seeing you on this particular occasion.

Lycée Français La Pérouse is an independent school with over 900 students on three campuses in San Francisco and Corte Madera. Your support is very important to our success. Through the sale of business advertisements or sponsorships, we hope to offset the costs of the event and assure that all funds raised the night of March 19<sup>th</sup> will be used to benefit the school.

Help to ensure continued academic excellence while at the same time promoting your business and services. Please feel free to contact us with any questions.

Sincerely,

Nathalie Hautavoine  
Development Associate  
(415) 661-5232 x.1709  
[nhautavoine@lelycee.org](mailto:nhautavoine@lelycee.org)

Volunteer Parent



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### SPONSORSHIP OPPORTUNITIES – AUCTION 2010

EVENT SPONSORSHIP

\_\_\_\_\$10,000     **McCovey Cove Splash Hit Exclusive Event Sponsor**

As the Exclusive Splash Hit Sponsor, you will receive:

- Lighted Display of Logo at Entrance to AT&T Park
- Logo on Giant’s Hat Promotional Item
- Scoreboard Display of Company Logo
- Display of Company Image/Targeted Ad at Auction
- Logo on Auction communications/invitation/website/flyers
- Full Page Color Ad in Auction Catalogue
- 10 tickets with reserved seating to the event

\_\_\_\_\$5,000     **Home Run Premier Event Sponsor**

As a Home Run Event Sponsor, you will receive:

- Scoreboard Display of Company Logo
- Display of Company Image/Targeted Ad at Auction
- Logo on Auction communications/invitation/website/flyers
- Full Page Color Ad in Auction Catalogue
- 8 tickets with reserved seating to the event

\_\_\_\_\$2,500     **Triple Play Auction Sponsor**

As a Triple Play Auction Sponsor, you will receive:

- Logo on Auction communications/invitation/website/flyers
- 1/2 Page Color Ad in Auction Catalogue
- 6 tickets to the event

\_\_\_\_\$1,000     **Double Play Auction Sponsor**

As a Double Play Auction Sponsor, you will receive:

- Business card sized ad in Auction Catalogue
- 2 tickets to the event

\_\_\_\_\$500     **RBI Auction Sponsor**

As an RBI Auction Sponsor, you will receive:

- 2 tickets to the event
- Your name in the Auction Catalogue

WE NEED YOUR PHOTO FILE (jpeg 300 DPI please) **BY FEBRUARY 12<sup>th</sup> WITH PAYMENT.** Checks should be made payable to the Lycée Français La Pérouse and mailed to Nathalie Hautavoine at 755 Ashbury Street, San Francisco, CA 94117. Please include this form with your check and ad.

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

E-mail \_\_\_\_\_ Telephone \_\_\_\_\_

Total Payment \$ \_\_\_\_\_