



Fall 2019

Dear friend,

The Lycée Français de San Francisco will hold its Annual Gala at the legendary San Francisco Bimbo's 365 Club on Saturday March 14, 2020. The auction gala is our largest fundraising event of the year, and we would love for you to be a part of it. Our 2020 theme is "Midnight at the Oasis".

The Francophile Community of the Bay Area has never been as strong and dynamic as it is today. The French population in San Francisco continues to grow, and together with a wide range of nationalities who favor the excellence/quality of the French educational system, they represent thousands of professionals, business owners, family decision-makers and influencers who make our community so unique in the world.

If you are looking for a great opportunity to promote your company, grow your client list, or simply add your name to a prestigious list of supporters, the LFSF Annual Gala is the perfect one for you. You can become a Sponsor for the event or an Advertiser in our online and printed catalogue, and gain exposure to over 2,000 members of the LFSF community in the Bay Area, one of the largest and most diverse school communities in the area! All the while contributing to creating a brighter future for our children.

Thanks to the generosity and support of businesses and individuals like you, last year's gala raised \$515,000. This year, we are hoping to raise \$600,000 in order to welcome more families in need of financial aid and further enrich our curriculum through diversity initiatives across all grades. We believe equality and diversity in education are essential for the future of our students and society and we would be honored to count you amongst our generous supporters.

**Become a Sponsor or an Advertiser and enjoy the following benefits:**

SPONSORS	ADVERTISERS
<ul style="list-style-type: none"> <li>• Auction gala tickets</li> <li>• Your logo/name displayed at the Gala on the main screen and collaterals and on 325 guest's mobile device screens during the evening</li> <li>• Your logo/Name showcased on 2,000 invitations, the LFSF catalog &amp; website</li> <li>• Ad placement in our Auction Catalog</li> <li>• Listing in the LFSF Annual Report</li> <li>• 2 raffle tickets for a 1 week holiday at a Club Med</li> <li>• All donations are tax deductible as permitted by law (Tax ID #94-1660059)</li> </ul>	<ul style="list-style-type: none"> <li>• Ad placement in our Auction Catalog, ranging from business card sized to full page (5.5" x 8")</li> <li>• Sending the Auction Catalog to 2,000 members of the LFSF community in the Bay Area</li> <li>• Listing of name and logo on our website (from October to June)</li> </ul>

To ensure inclusion in all printed and online materials, please complete and return the attached form to the by **Friday, January 17, 2020** at [advancement@lelycee.org](mailto:advancement@lelycee.org) or by mail to 1201 Ortega Street, San Francisco, CA 94122. As soon as we receive your payment and artwork, we will post your logo or name on our website until June 30, 2020.

Keep in mind you can also donate items for the auction. For further inquiries about donations, sponsorships or advertising please call 415.213.7722 or email [advancement@lelycee.org](mailto:advancement@lelycee.org). Merci beaucoup!

Sincerely,

Molly de la Falaise  
[mollydelafalaise@gmail.com](mailto:mollydelafalaise@gmail.com)  
Pre-k Sausalito parent  
Sponsor & Advertising co-chair

Alexandra Bonnet  
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*The Lycée Français de San Francisco is a California registered and 501(c)(3) nonprofit organization.  
Tax ID number 94-1660059.*



MARCH 14, 2020

BIMBO'S 365 CLUB

## AUCTION GALA ADVERTISEMENT FORM

**DEADLINE : FRIDAY, JANUARY 17, 2020**

*For inclusion in all print.*

### CATALOG

- ☐ \$2,000 Back cover color (5.5"w x 8.5"h)
- ☐ \$1,000 Inside Front cover color (5.5"w x 8.5"h)
- ☐ \$1,000 Inside back cover color (5.5"w x 8.5"h)
- ☐ \$750 Interior full size color (5.5"w x 8.5"h)
- ☐ \$400 Half size color (5"w x 4"h)
- ☐ \$250 Business card color (3.5"w x 2"h)

### FORMAT

Camera-ready ads should be submitted as high resolution 300 DPI files in PDF or JPEG format. For full page ad, artwork needed is 8.75 x 5.75" page with safety area at 8.25 x 5.25". Full size catalog is 5.5" x 8.5".

### PAYMENT

\_\_\_\_\_  
Name (as you wish to be listed in printed materials)\*

\_\_\_\_\_  
Contact Person\*

\_\_\_\_\_  
E-mail\*

\_\_\_\_\_  
Telephone\*

\_\_\_\_\_  
Credit Card Billing Address\*

Method of Payment\*: ☐ Check enclosed payable to LFSF ☐ Mastercard ☐ Visa

\_\_\_\_\_  
Card Number\*

\_\_\_\_\_  
Expiration Date\*

\_\_\_\_\_  
Security Code/CVV/CVC\*

**Please confirm your advertisement space reservation by submitting this form with payment and artwork by mail or email to the information below by January 17, 2020.**